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## AAU Participated in the Ajman International Fair for Education and Training

Anxious to have their own mark in all matters relating to education, Al Ain University of Science and Technology participated in the Ajman International Fair for Education and Training "Aateix 2016" at its fourth session, which was held under the patronage of His Highness Sheikh Humaid bin Rashid Al Nuaimi, Supreme Council Member and Ruler of Ajman. He was accompanied by HH Sheikh Ammar bin Humaid Al Nuaimi, Crown of the Covenant.

The fair was organized by Ajman Chamber of Commerce and industry, under the theme "Towards Knowledge Development Sustainable".

The Participation in the exhibition, which opened on March 8 until March 10 by the Emirates Hospitality Center in Al Jarf Ajman, was about 45 educational institutions, universities, academic colleges and schools from across the UAE.

The participation of Al Ain University in the exhibition comes with the belief in the importance of direct communication with schools and exhibition visitors to introduce the university and the university programs in addition to the services, which encourage students to join us.

In this context, Dr. Noor Eldeen Atatreh – AAU Chancellor- stressed on the importance of these exhibitions for students, especially the educational exhibitions such as the Ajman International Fair which occurs annually.

He added that Al Ain University always strives to be the first participant in all educational and useful fields for the students and all that would serve the scientific and cognitive development.

The exhibition also contained discussion and dialogue sessions presented by a group of professors and researchers from different universities.

The first session was about reading to achieve the knowledge in higher education institutions in the United Arab Emirates, Middle East and North Africa, while the second session talked about the focus of achieving sustainable development of knowledge through reading and its impact on the outputs of higher education institutions, in addition to the third session, which discussed the role of information technology in building the reading skills (pros and cons).

[Press Release Link](#)