



Feb 04, 2016

## **AAU organized a lecture about “Knowledge Management”**

Anxious to support the faculty and staff, Al Ain University of Science and Technology hosted Dr. John Girard from Middle Georgia State University, and who is engaged in the Fulbright specialist program from the United States, it was organized by the College of Business Administration –Al Ain Campus- to present a lecture entitled “Knowledge Management”, for the Heads of Administrative Departments.

Dr. Girard started with a brief about the Knowledge in general, the advantages of knowledge, its history and the originality.

Then, he clarified the difference between the knowledge and data, counted the types of

knowledge, and the exchange or transfer of knowledge during time.

After that, Dr. Girard defined Knowledge Management, talked about the Models and how a person can build and manage knowledge.

The lecture concluded with the questions and discussion.

[Press Release Link](#)